dapac



PREMIUM DOG FOOD

Ultra-hypoallergenic


Zen
Natural Balanced Nutrition



The best in a recipe should always come first.

The Zen Commitment to Quality Nutrition

At Zen, we believe that the foundation of a truly nutritious recipe starts with fresh, raw meat or fish—never by-products or anonymous sources. These ingredients are not only more palatable for pets, but they also deliver superior nutritional value.

By using fresh, raw proteins as the first ingredient, we ensure that essential nutrients remain intact. Our cooking process is gentle and slow, allowing the kibble to be cooked in its own natural juices, preserving flavor and nutritional integrity. Unlike highly processed meals that undergo aggressive dehydration and high temperatures—often degrading the quality of the protein—we keep it simple, natural, and effective.

We commit to: A minimum of 33% fresh, raw meat or fish in every recipe.
Over 80% of the total protein content from animal sources.
This approach not only aligns with your pet's natural dietary needs but also guarantees a highly digestible, protein-rich meal—designed to nourish, protect, and promote long-term wellness.


NOT JUST PETFOOD.
REAL FOOD.
FOR DOGS.



The Zen Experience

Nutrition that balances body, mind, and nature.

At Zen, every recipe is carefully crafted to provide more than just nourishment — it's a complete wellness experience for your pet. We combine fresh, natural, premium-quality ingredients with a slow, respectful cooking process that preserves their full nutritional value and authentic flavor.

With high percentages of fresh meat or fish, no unnecessary blends, and no artificial additives, Zen delivers clean, simple, and effective nutrition that honors your pet's carnivorous nature.

Zen is more than a meal — it's balance, health, and a return to their true instincts.



A Flavor Journey From Local Farms to Their Bowl

Packed with essential vitamins, amino acids, and minerals, every bite preserves the natural goodness of fresh, locally sourced ingredients — for nutrition that stays as pure as nature intend.

FLAVOUR

Let's take the finest fresh meat and fish, combine them with a variety of proteins to awaken a dog's senses of smell and taste, cook everything slowly in its own juices, and finish with a special liver-rich coating on every kibble.

The result? One of the most flavorful recipes on the market — a true tartare of natural aromas and taste that delivers exceptional palatability.




GOOD + FEEL
philosophy



Natural Balanced Nutrition

A harmonious blend of 100% natural ingredients, crafted to elevate the well-being of our beloved pets. This carefully selected combination of superfoods enhances the exceptional quality of protein in each recipe, providing a holistic boost to their health.

The outcome: happier, healthier dogs who thrive and enjoy a higher quality of life throughout their entire lifespan.


GOOD + FEEL
recipe

GOOD + FEEL recipe



Apple

Natural antioxidants
Prevents diabetes
Eliminates toxins



Eggs

Nutritional Value 100
Proteins and Lipids 100



Pumpkin

Vitamin A: Strengthens vision
Reduces the risk of diabetes



Blueberries

Rich in antioxidants
Reduces blood pressure
Natural anti-inflammatory



Fish oil

Rich in Omega-3 fatty acids
Supports heart health



Fennel

Prevents anemia
Helps reduce bloating and gas
Improves blood pressure



Chamomile

Calms the digestive system
Relieves stress and anxiety
Supports overall digestive health



Ginger

Reduces inflammation
Supports digestion
Boosts immune system



Krill

Omega-3s, easily absorbed
Improves cardiovascular health
Supports joint function



Flaxseed

Source of linoleic acid
(Omega 3, 6 & 9)
Aids in toxin elimination
Supports healthy skin and coat



Yucca Schidigera

A surge of vitamins and minerals
Strengthens bones
Supports overall health and vitality



Chicken fat

Rich in Omega 6
Protects skin and coat
(essential for antiparasitics)
Strengthens the immune system



100% Natural Ingredients

Cooked with the utmost nutritional respect.

The best cuts of fresh meats and fish, directly from trusted suppliers and without any prior processing, cooked in their own juice without the need to add water or flour.



A commitment

to better well-being for them.



THE BEST PET FOOD EVER

A balanced selection of the finest natural ingredients to provide the best nutrition for your dog.

The best fresh meats and fish, combined with our exclusive Good+Feel formula, ensure the highest quality of life and the most advanced nutrition for your furry companions.

Natural Balanced Nutrition

85%+

ANIMAL PROTEIN

60%+

TOTAL MEAT OR FISH

33%+

MEAT OR FISH, RAW AND FRESH

20%+

FRUITS AND VEGETABLES

5%+

SUPERFOODS



0% Cereal
GRAIN FREE

Beyond grain-free

No corn
Low risk of intolerance

No wheat
Medium risk of intolerance

No soy
High risk of intolerance

No rice
Mild risk of intolerance

No gluten
Medium risk of intolerance

No colorants or preservatives
Allergenic enhancers



POULTRY FREE

GLUTEN FREE



It's hypoallergenic!





0% Cereal

GRAIN FREE

Intolerances are becoming an increasing issue in food today.

The nutritional balance of Zen is evident here as well: all ingredients that are most likely to cause issues are excluded from our formulas (including gluten).

The result is recipes made with the finest fresh meats and fish, without anything that could negatively impact the well-being of our dogs.

Quality without compromise.



0% Cereal
GRAIN FREE

Healthy and Delicious
The finest ingredients and a unique cooking and breading process.

Absolute Zero
A commitment to "nothing is nothing."
Zen avoids any type of grain, colorants, or preservatives.

Joint Support
Chondroitin and Glucosamine to reduce cartilage wear, and EPA + DHA for an anti-inflammatory effect.
More mobility, more happiness.

Kibble
Kibble with a specific shape and composition to help reduce tartar buildup.

80% Animal Protein
Quantity and quality always go hand in hand with a natural balance.

Defense
We use plant-based antioxidants to support their immune system and slow down the aging process.

Easier Digestion
Fresh meat + fiber-rich fruits and vegetables.
Less stressed, healthier digestive systems.
Higher absorption rate.

Omega 3 & 6
Skin and immune system protection.
Improved cardiovascular health.

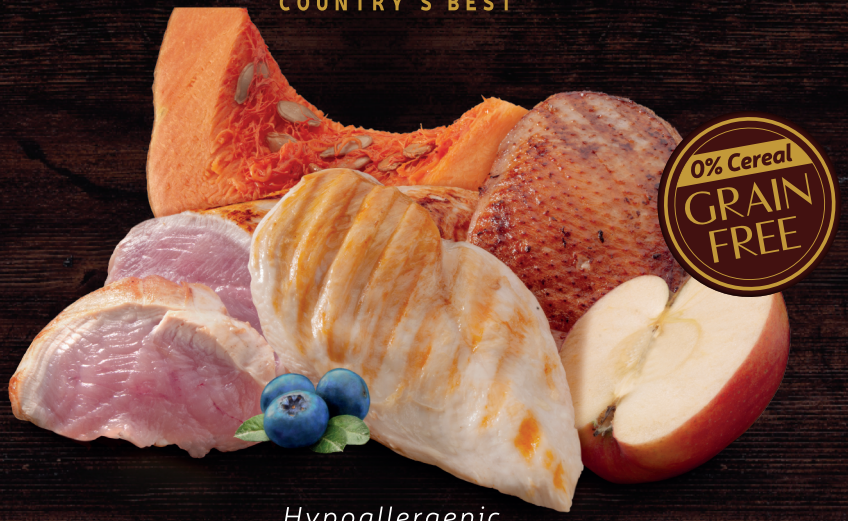
PREMIUM DOG FOOD

FRESH REAL CHICKEN

DUCK & TURKEY

COUNTRY'S BEST

AS #1 INGREDIENT · FRESH MEAT · AS #1 INGREDIENT



Hypoallergenic

85% +	60% +	20% +	0%
ANIMAL PROTEIN	REAL MEAT	FRUITS & VEGETABLES	WHEAT, CORN, RICE

- BETTER DIGESTIONS
- INMUNE SYSTEM BOOSTER
- SOURCE OF OMEGA 3 & 6
- REDUCE PLAQUE BUILDUP
- CHONDROITIN AND GLUCOSAMINE

GLUTEN FREE

FRESH REAL CHICKEN DUCK & TURKEY

COUNTRY'S BEST

AS #1 INGREDIENT FRESH MEAT AS #1 INGREDIENT

12 kg

2,5 kg



ADULT DOG
ALL BREEDS

Composition:

Fresh Chicken (33%), Dehydrated Duck, Turkey, and Chicken (21%), Potatoes, Peas, Apple (7%), Chicken Fat (4%), Poultry Liver, Eggs, Flaxseed, Minerals, Pumpkin (1%), Yeasts, Fish Oil, Krill, Blueberries, Ginger, Inulin (source of FOS), Mannan-Oligosaccharides (MOS), Chamomile, Fennel, Calendula, Glucosamine (500mg/kg; ratio 5:1), Yucca Schidigera, Chondroitin Sulfate (100mg/kg; ratio 1:5).

Analytical Components:

Crude Protein: 27%, Crude Oils and Fats: 16.5%, Omega-6 Fatty Acids: 3.1%, Omega-3 Fatty Acids: 0.30%, EPA + DHA: 500mg/kg, Crude Fiber: 3.5%, Inorganic Matter: 7.5%, Calcium: 1.6%, Phosphorus: 1%, Metabolizable Energy: 3950 kcal/kg.

Nutritional Additives:

Vitamin A: 18,000 IU/kg, Vitamin D3: 1,800 IU/kg, Vitamin E: 250mg/kg, Vitamin C: 100mg/kg, Iron (Iron Sulfate (II) Monohydrate): 68mg/kg, Iodine (Potassium Iodide): 3.2mg/kg, Copper (Copper Sulfate (II) Pentahydrate): 9mg/kg, Manganese (Manganese Sulfate Monohydrate): 6.8mg/kg, Zinc (Zinc Oxide): 108mg/kg, Selenium (Sodium Selenite): 0.11mg/kg, Taurine: 1000mg/kg, L-Carnitine: 70mg/kg.

Technological Additives:

Antioxidants: Extracts of tocopherols from vegetable oils (80mg/kg).

0% Cereal GRAIN FREE

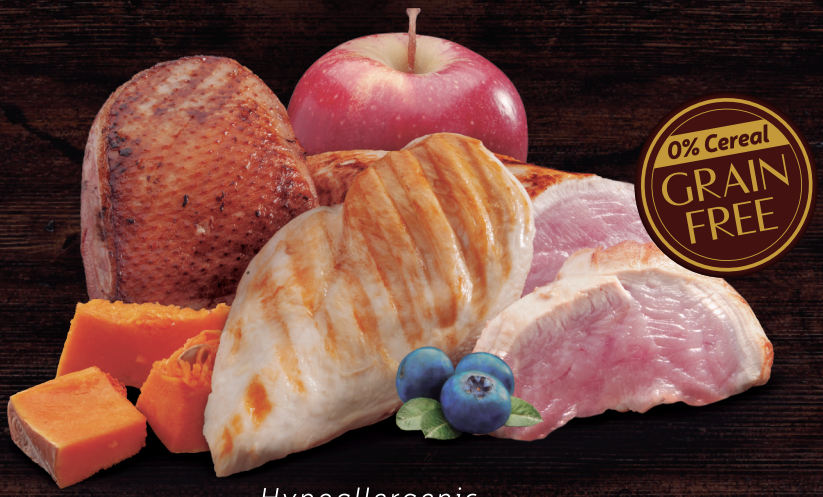
GLUTEN FREE

FRESH REAL CHICKEN

DUCK & TURKEY

COUNTRY'S BEST

AS #1 INGREDIENT FRESH MEAT AS #1 INGREDIENT



Hypoallergenic

85% +	60% +	20% +	0%
ANIMAL PROTEIN	REAL MEAT	FRUITS & VEGETABLES	WHEAT, CORN, RICE

- BETTER DIGESTIONS
- INMUNE SYSTEM BOOSTER
- SOURCE OF OMEGA 3 & 6
- REDUCE PLAQUE BUILDUP
- CHONDROITIN AND GLUCOSAMINE

GLUTEN FREE

FRESH REAL CHICKEN
DUCK & TURKEY

COUNTRY'S BEST

AS #1 INGREDIENT FRESH MEAT AS #1 INGREDIENT

12 kg
2,5 kg



PUPPIES
ALL BREEDS

Composition:
Fresh Chicken (33%), Dehydrated Duck, Turkey, and Chicken (23%), Potatoes, Peas, Chicken Fat (5%), Roasted Carob, Apple (4%), Poultry Liver, Whole Eggs, Yeasts, Pumpkin (1%), Minerals, Fish Oil, Krill, Blueberries, Inulin (source of FOS), Mannan-Oligosaccharides (MOS), Ginger, Citrus Extracts, Chamomile, Calendula, Fennel, Glucosamine, Yucca Schidigera, Chondroitin Sulfate.

Analytical Components:
Crude Protein: 29%, Crude Oils and Fats: 17%, Omega-6 Fatty Acids: 3%, Omega-3 Fatty Acids: 0.3%, EPA + DHA: 500mg/kg, Crude Fiber: 3.0%, Inorganic Matter: 8%, Calcium: 1.5%, Phosphorus: 1.10%, Metabolizable Energy: 3,950 kcal/kg.

Nutritional Additives:
Vitamin A: 19,500 IU/kg, Vitamin D3: 1,950 IU/kg, Vitamin E: 300mg/kg, Vitamin C: 150mg/kg, Iron (Iron Sulfate (II) Monohydrate): 75mg/kg, Iodine (Potassium Iodide): 3.5mg/kg, Copper (Copper Sulfate (II) Pentahydrate): 10mg/kg, Manganese (Manganese Sulfate Monohydrate): 7.5mg/kg, Zinc (Zinc Oxide): 120mg/kg, Selenium (Sodium Selenite): 0.12mg/kg, Taurine: 100mg/kg.

Technological Additives:
Antioxidants: Extracts of tocopherols from vegetable oils (100mg/kg).

0% Cereal GRAIN FREE

GLUTEN FREE

FRESH REAL CHICKEN

DUCK & TURKEY

COUNTRY'S BEST

AS #1 INGREDIENT FRESH MEAT AS #1 INGREDIENT



0% Cereal GRAIN FREE

Hypoallergenic

85% +	60% +	20% +	0%
ANIMAL PROTEIN	REAL MEAT	FRUITS & VEGETABLES	WHEAT, CORN, RICE

- BETTER DIGESTIONS
- INMUNE SYSTEM BOOSTER
- SOURCE OF OMEGA 3 & 6
- REDUCE PLAQUE BUILDUP
- CHONDROITIN AND GLUCOSAMINE

GLUTEN FREE

FRESH REAL CHICKEN DUCK & TURKEY

COUNTRY'S BEST

8 kg

2,5 kg



ADULT DOG
MINI BREEDS

Composition:

Fresh Chicken (34%), Dehydrated Chicken, Turkey, and Duck (22%), Potatoes, Peas, Chicken Fat (6%), Apple (4%), Poultry Liver, Whole Eggs (2%), Yeasts, Minerals, Pumpkin (1%), Fish Oil, Krill, Blueberries, Ginger, Inulin (source of FOS), Mannan-Oligosaccharides (MOS), Chamomile, Fennel, Calendula, Glucosamine, Yucca Schidigera, Chondroitin Sulfate.

Analytical Components:

Crude Protein: 28.5%, Crude Oils and Fats: 18%, Omega-6 Fatty Acids: 3.4%, Omega-3 Fatty Acids: 0.3%, EPA + DHA: 500mg/kg, Crude Fiber: 3%, Inorganic Matter: 7.5%, Calcium: 1.6%, Phosphorus: 1%, Metabolizable Energy: 4,000 kcal/kg.

Nutritional Additives:

Vitamin A: 19,000 IU/kg, Vitamin D3: 1,850 IU/kg, Vitamin E: 300mg/kg, Vitamin C: 125mg/kg, Iron (Iron Sulfate (II) Monohydrate): 68mg/kg, Iodine (Potassium Iodide): 3.2mg/kg, Copper (Copper Sulfate (II) Pentahydrate): 9mg/kg, Manganese (Manganese Sulfate Monohydrate): 6.8mg/kg, Zinc (Zinc Oxide): 108mg/kg, Selenium (Sodium Selenite): 0.11mg/kg, Taurine: 1,000mg/kg, L-Carnitine: 100mg/kg.

Technological Additives:

Antioxidants: Extracts of tocopherols from vegetable oils (85mg/kg).

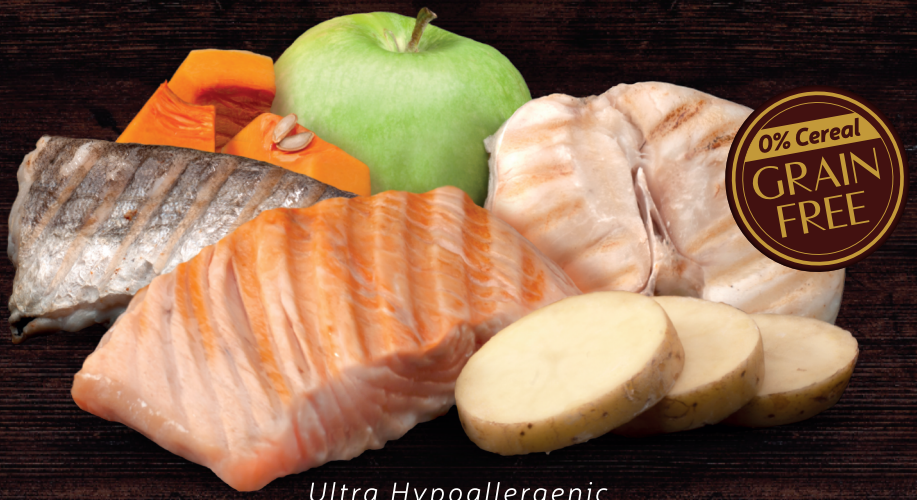
0% Cereal GRAIN FREE

GLUTEN FREE

FRESH REAL SALMON WHITE FISH

AS #1 INGREDIENT · FRESH MEAT · AS #1 INGREDIENT

HEALTHY FISH - MULTICARE



Ultra Hypoallergenic

85 % +	60 % +	20 % +	0 %
ANIMAL PROTEIN	REAL MEAT	FRUITS & VEGETABLES	WHEAT, CORN, RICE

POULTRY FREE

BETTER DIGESTIONS

INMUNE SYSTEM BOOSTER

SOURCE OF OMEGA 3 & 6

REDUCE PLAQUE BUILDUP

CHONDROITIN AND GLUCOSAMINE

GLUTEN FREE

FRESH REAL SALMON WHITE FISH

HEALTHY FISH - MULTICARE

AS #1 INGREDIENT FRESH MEAT AS #1 INGREDIENT

12 kg
2,5 kg



ADULT DOG
ALL BREEDS

Composition:

Fresh Salmon (33%), Dehydrated White Fish (23%), Potatoes (17%), Peas, Chicken Fat (6%), Apple (6%), Hydrolyzed Salmon Liver, Flaxseed, Pumpkin (1%), Yeasts, Minerals, Krill, Blueberries, Ginger, Inulin (source of FOS), Mannan-Oligosaccharides (MOS), Chamomile, Fennel, Calendula, Glucosamine 500 mg/kg (ratio 5:1), Yucca Schidigera, Chondroitin Sulfate 100 mg/kg (ratio 1:5).

Analytical Components:

Crude Protein: 27%, Crude Oils and Fats: 16%, Omega-6 Fatty Acids: 2.6%, Omega-3 Fatty Acids: 0.75%, EPA + DHA: 2,600mg/kg, Crude Fiber: 3.5%, Inorganic Matter: 7%, Calcium: 1.3%, Phosphorus: 1%, Metabolizable Energy: 3,900 kcal/kg.

Nutritional Additives:

Vitamin A: 18,000 IU/kg, Vitamin D3: 31,800 IU/kg, Vitamin E: 250mg/kg, Vitamin C: 100mg/kg, Iron (Iron Sulfate (II) Monohydrate): 68mg/kg, Iodine (Potassium Iodide): 3.2mg/kg, Copper (Copper Sulfate (II) Pentahydrate): 9mg/kg, Manganese (Manganese Sulfate Monohydrate): 6.8mg/kg, Zinc (Zinc Oxide): 108mg/kg, Selenium (Sodium Selenite): 0.11mg/kg, Taurine: 1,000mg/kg, L-Carnitine: 70mg/kg.

Technological Additives:

Antioxidants: Extracts of tocopherols from vegetable oils (100mg/kg).

0% Cereal GRAIN FREE

GLUTEN FREE

FRESH REAL CHICKEN

AS #1 INGREDIENT · FRESH MEAT · AS #1 INGREDIENT

STRONG JOINTS



Hypoallergenic

85% +	60% +	20% +	0%
ANIMAL PROTEIN	REAL MEAT	FRUITS & VEGETABLES	WHEAT, CORN, RICE

- BETTER DIGESTIONS
- INMUNE SYSTEM BOOSTER
- SOURCE OF OMEGA 3 & 6
- REDUCE PLAQUE BUILDUP
- CHONDROITIN AND GLUCOSAMINE

GLUTEN FREE

FRESH REAL CHICKEN

STRONG JOINTS

12 kg
2,5 kg



ADULT DOG
ALL BREEDS

Composition:
Fresh Chicken (33%), Dehydrated Chicken (21%), Potatoes (20%), Peas, Fish Oil (5%), Apple (4%), Poultry Liver, Whole Eggs (1%), Flaxseed, Chicken Fat, Minerals, Pumpkin (1%) Yeasts, Krill, Blueberries, Ginger, Inulin (source of FOS), Mannan-Oligosaccharides (MOS), Chamomile, Fennel, Calendula, Glucosamine 1000mg/kg, Chondroitin Sulfate 300mg/kg, Yucca Schidigera.

Analytical Components:
Crude Protein: 26%, Crude Oils and Fats: 16%, Omega-6 Fatty Acids: 3%, Omega-3 Fatty Acids: 1.3%, EPA + DHA: 4,500mg/kg, Crude Fiber: 4.5%, Inorganic Matter: 8%, Calcium: 1.6%, Phosphorus: 1.2%, Metabolizable Energy: 3,750 kcal/kg.

Nutritional Additives:
Vitamin A: 18,500 IU/kg, Vitamin D3: 1,850 IU/kg, Vitamin E: 300mg/kg, Vitamin C: 100mg/kg, Iron (Iron Sulfate (II) Monohydrate): 75mg/kg, Iodine (Potassium Iodide): 3.5mg/kg, Copper (Copper Sulfate (II) Pentahydrate): 10mg/kg, Manganese (Manganese Sulfate Monohydrate): 7.5mg/kg, Zinc (Zinc Oxide): 120mg/kg, Selenium (Sodium Selenite): 0.12mg/kg, Taurine: 1,000mg/kg, L-Carnitine: 150mg/kg.

Technological Additives:
Antioxidants: Extracts of tocopherols from vegetable oils (95mg/kg).

0% Cereal GRAIN FREE

GLUTEN FREE

FRESH REAL RABBIT

LIGHT & FIT



Ultra Hypoallergenic

72%	45%	0%
ANIMAL based PROTEIN	ANIMAL INGREDIENTS	CORN, WHEAT RICE

REDUCED CALORIES | JOINT SUPPORT | PREBIOTICS

FRESH REAL
RABBIT
LIGHT & FIT

AS #1 INGREDIENT · FRESH MEAT · AS #1 INGREDIENT

10 kg
2,5 kg



ADULT DOG
ALL BREEDS

Composition:
Fresh Rabbit 20%, Dehydrated Rabbit 17%, Potatoes 9%, Peas 8%, Tapioca 8%, Pea Protein, Beetroot 7%, SUPER FOOD COMPLEX 23%: Apple, Animal Fat, Flaxseed, Fermentation Products (highly digestible protein), Rabbit Liver, Potato Protein, Sweet Potato, Vegetable Hydrolysate (natural digestion), Fish Oil, Yeasts, Minerals, Psyllium (natural fiber regulator), Lignocellulose, Carob, Carrot, Inulin (source of FOS), Hydrolized Yeast Cell Wall (source of MOS), Broccoli, Tomato, Glucosamine 500mg/kg, Chamomile, Citrus, Yucca Schidigera, Blueberries, Chondroitin 100mg/kg.

Analytical Components:
Crude Protein: 31%, Crude Fat: 10%, Crude Fiber: 6%, Inorganic Matter: 6%, Calcium: 2%, Phosphorus: 1.2%, Omega-3: 1.10%, Omega-6: 0.95%, Metabolizable Energy: 3,370 kcal/kg, EPA + DHA: 410 mg/kg.

Nutritional Additives:
Vitamin A: 19,000 IU/kg, Vitamin D3: 1,900 IU/kg, Vitamin E: 300mg/kg, Vitamin C: 100mg/kg, Iron (Iron Sulfate (II), Monohydrate): 75mg/kg, Iodine (Potassium Iodide): 3.5mg/kg, Copper (Copper Sulfate (II) Pentahydrate): 10mg/kg, Manganese (Manganese Sulfate Monohydrate): 7.5mg/kg, Zinc (Zinc Oxide): 120mg/kg, Selenium (Sodium Selenite): 0.12mg/kg, L-Carnitine: 1,000mg/kg, Taurine: 750mg/kg.

Technological Additives:
Antioxidants: Extracts of tocopherols from vegetable oils (220mg/kg).

0% Cereal GRAIN FREE

GLUTEN FREE

Zen

Natural Balanced Nutrition

GRAIN FREE

DISCOVER THEM ALL

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zenpetnutrition.com

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